



FOR IMMEDIATE RELEASE

The key to a greener earth is just outside the front door: Native Plant Trust and Timber Press announce new book on native plants: *The Northeast Native Plant Primer-235 Plants for an Earth-Friendly Garden*

Media Contact: Kathryn Acerbo-Bachmann, Interim Director of Public Programs,
Kacerbobachmann@NativePlantTrust.org; 508.877.7630 x3302

May 10, 2022 - Native Plant Trust, the nation's first plant conservation organization and the only one solely focused on New England's native plants, announces a new book by Uli Lorimer and Native Plant Trust: *The Northeast Native Plant Primer- 235 Plants for an Earth-Friendly Garden*.

Taking steps toward sustainability has never been more important. By choosing plants native to where they live, gardeners in the Northeast bring beauty and benefits to both themselves and the earth—from reducing maintenance tasks to attracting earth-friendly pollinators such as native birds, butterflies, and bees and supporting wildlife. *The Northeast Native Plant Primer* makes adding native plants to the home landscape easier than ever before. This sourcebook includes 235 extraordinary native ferns, grasses, wildflowers, perennials, vines, shrubs, and trees, along with proven advice every home gardener can follow. Pre order books at www.NativePlantTrust.org.

Author Uli Lorimer is Director of Horticulture at Native Plant Trust and formerly Curator of Native Flora at The Brooklyn Botanic Garden. Lorimer is a leader in the gardening world and a tireless advocate for native plants. His current work with Native Plant Trust focuses on bringing rare and unusual indigenous species to the garden. Through education, he wants to empower gardeners in New England, New York, New Jersey, Pennsylvania, and eastern Ohio—which have many of the same plant species—to pick up a trowel and feature more native plants in their yards.

Native Plant Trust is the nation's first plant conservation organization and an internationally recognized leader in native plant conservation, horticulture, and education. Native Plant Trust's headquarters, Garden in the Woods, is a renowned native plant botanic garden in Framingham, Massachusetts, attracting visitors from across the world. From this base, staff and more than 1,500 volunteers work throughout New England to monitor and protect rare and endangered plants, collect and preserve seeds to ensure biological diversity, detect and control invasive species, conduct research, and offer a range of educational programs. Native Plant Trust was among the first organizations worldwide to receive Advanced Conservation Practitioner accreditation by London-based Botanic Gardens Conservation International (BGCI), which included an endorsement by an International Advisory Council representing six continents. Please visit www.Native-PlantTrust.org.

###